



**The Pacific  
Alliance**

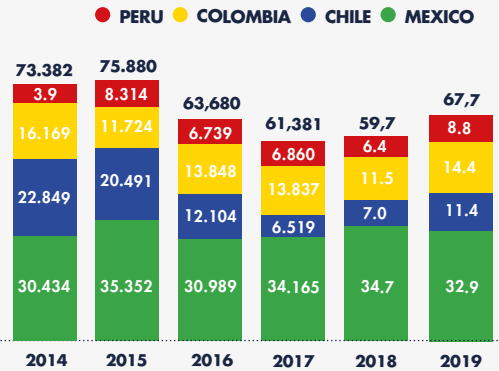


**ATTRACTS INVESTMENT FROM AROUND  
THE WORLD TO LATIN AMERICA**

**#PAMovingForward**

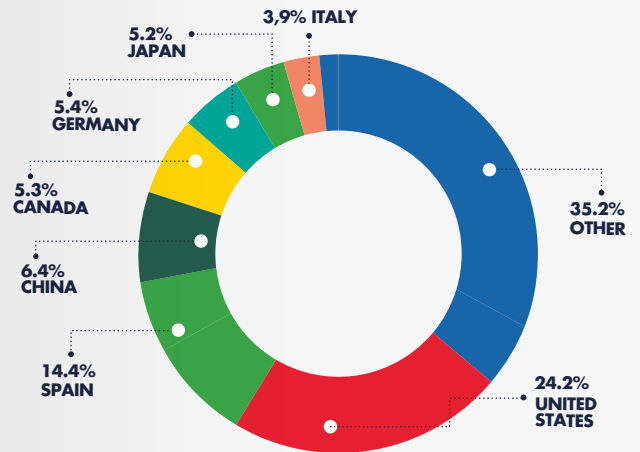
## FOREIGN DIRECT INVESTMENT IN THE PACIFIC ALLIANCE FROM AROUND THE WORLD

**US \$402 BILLION (2014 - 2019)**



Source: UNCTAD (September 2020)

## LEADING INVESTOR COUNTRIES



Source: FDI markets 2020, based on cumulative 2014-2019 capital values

## LEADING INVESTMENT SECTORS (2014 - 2019)



**17%**  
ENERGY



**29%**  
MANUFACTURING



**18%**  
MINING AND PETROLEUM



**14%**  
SERVICES



**10%**  
INFRASTRUCTURE AND LOGISTICS



**6%**  
AGRIBUSINESS



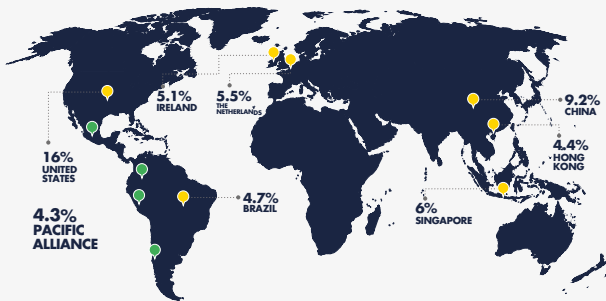
**4%**  
TOURISM

**2%**  
OTHER

Source: FDI MARKETS, September 2020

## 8TH LARGEST RECIPIENT OF FDI WORLDWIDE, REPRESENTING 43.57% OF INVESTMENTS IN LATIN AMERICA AND THE CARIBBEAN (2014 - 2019)

### LEADING FDI DESTINATIONS WORLDWIDE (2014-2019)



Excluding offshore financial centers in the Caribbean: Anguila, Antigua and Barbuda, Aruba, Bahamas, Barbados, British Virgin Islands, Cayman Islands, Curaçao, Dominica, Grenada, Montserrat, Saint Kitts and Nevis, Saint Lucia, Saint Vincent and the Grenadines, Saint Martin (Dutch side), and Turks and Caicos.

Source: UNCTAD, September, 2020, ProColombia calculations based on 2019 values.

**45% OTHER**

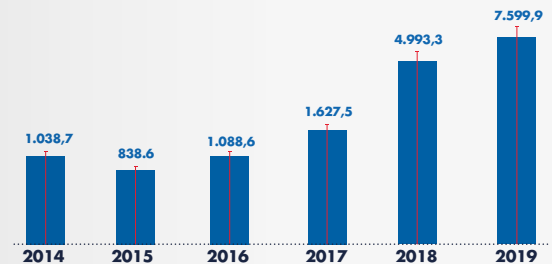
### SHARE OF PACIFIC ALLIANCE FDI IN LAC (2014-2019)



Source: UNCTAD stats. September 2020



### ECONOMIC INTEGRATION HAS DRIVEN INTRA-ALLIANCE INVESTMENTS US \$17.186 BILLION FROM 2014 TO 2019



Source: FDI MARKETS, accumulated capital in projects for and originating from PA countries. Values in billions of USD.

## EXAMPLES OF IMPORTANT PROJECTS IN THE PACIFIC ALLIANCE



### CHILE

#### Methanex

##### Metalmechanics and manufacturing

Methanex in Chile has the southernmost methanol production complex in the world. It has two production facilities in the city of Punta Arenas and Methanex ships methanol to markets in Asia, North America, South America, Europe, and Southern Africa.

JOBS CREATED **750**  
AMOUNT (USD) **1.200** YEAR **1995**

#### Grünenthal

##### Chemicals and Life Sciences

Since its arrival in Chile in 1979, Grünenthal has had a strong presence, leadership, and permanent commitment to the health and wellbeing of Chilean patients.

JOBS CREATED **800**  
AMOUNT (USD) **450** YEAR **1979**

#### Nestlé Purina factory in Teno

##### Agribusiness

Construction of an industrial factory to produce dry feed, with a production capacity of 65,000 tons/year for the local market, as well as for some Latin American countries.

JOBS CREATED **154**  
AMOUNT (USD) **120** YEAR **2018**



### COLOMBIA

#### Softbank

##### Industry 4.0

In 2019, Softbank created a US \$5 billion fund to invest exclusively in technology-based companies in Latin America. In Colombia, they have invested in companies such as RAPP (US \$1 billion) and other companies such as Frubana, Ayenda Rooms, Alphacredit, and recently in Habi.

JOBS CREATED **1000**  
AMOUNT (USD) **N/D** YEAR **2019**

#### AES Colombia

##### Energy-Renewable Energy

AES Colombia acquired the largest wind farm in the country by investing US \$973 million in Jemeiwaa Kai, a complex of 5 wind farms located in La Guajira—Iraipa (99Mw), Carrizal (195Mw), Casa Eléctrica (180Mw), Apotolorru (75Mw), and Jotomana (99Mw)—for a total installed capacity of 549Mw.

JOBS CREATED **1500**  
AMOUNT (USD) **973** YEAR **2005**

#### Oben Group

##### Chemicals and Life Sciences

Construction of a BOPET and BOPP (plastic sheeting for food packaging) production facility. They also invested in two additional lines of metal plating.

JOBS CREATED **200**  
AMOUNT (USD) **100** YEAR **N/A**



### MEXICO

#### Ford

##### Metalmechanics and manufacturing - Automotive

As a result of the COVID-19 health situation, the construction of a new factory has not been considered. However, investment was allocated to modernize and expand its Hermosillo factory focused on the production of a vehicle not previously manufactured in Mexico.

JOBS CREATED **N/D**  
AMOUNT (USD) **1.000,00** YEAR **2020**

#### Ternium

##### Metalmechanics and manufacturing - Iron and Steel

In 2017, the company announced their investment in the Pesqueria municipality over the following three years (2018 to 2021) in setting up a hot rolling mill at its Pesqueria Industrial Center, as well as a galvanizing and painting line.

JOBS CREATED **1.200**  
AMOUNT (USD) **466,66** YEAR **2020**

#### Mercado Libre

##### Industry 4.0 - E-commerce distribution center

Mercado Libre announced that it will invest US \$27.1 million to build its first distribution center (Cedis) in the Bajío region, which will be located in the state of Jalisco. The injection is part of the \$420 million that the company invested in Mexico in 2020.

JOBS CREATED **N/D**  
AMOUNT (USD) **420,00** YEAR **2020**



### PERU

#### Flowrox

##### Manufacturing

The establishment of a subsidiary in Peru is an important part of FLOWROX's long-term strategic plan to enhance its customer support capabilities in Peru. CEO Jukka Koskela stresses that the strong support from their Peruvian customers encourages them to continue with this strategic investment.

JOBS CREATED **8**  
AMOUNT (USD) **2.3** YEAR **2019**

#### Emergent Cold

##### Food Industry

U.S.-based Emergent Cold, a provider of agribusiness-related refrigerated storage and transportation services, is investing in the construction of a facility to process and produce individually quick-frozen fruit in Piura, Peru. The facility will serve domestic markets.

JOBS CREATED **estimated 167**  
AMOUNT (USD) **400.80** YEAR **2019**

#### Tata Consultancy Services

##### High Technology

High Technology: IT services, consulting, and business solutions organization with more than 450,000 consultants in 50 countries. It has 20 clients who are leaders in their fields (banking, telecommunications, food).

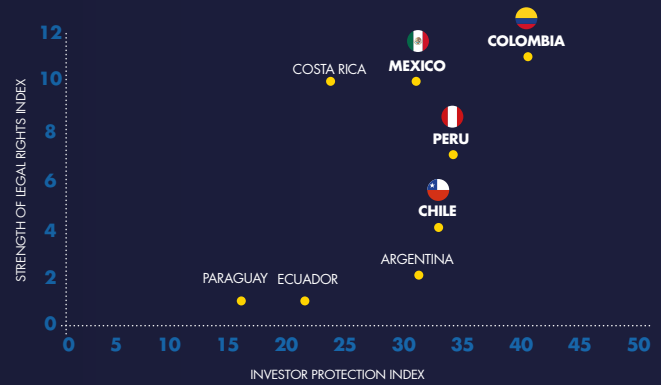
JOBS CREATED **1000**  
AMOUNT (USD) **N/D** YEAR **2010**

## ADVANTAGES OF INVESTING IN THE PACIFIC ALLIANCE

POLITICAL AND ECONOMIC STABILITY  
COMPETITIVENESS INDEX 2017-2018:



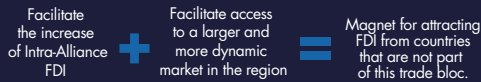
## INVESTOR PROTECTION INDEX



Colombia (40, 11) Chile (33, 4) Mexico (31, 10) Peru (34, 7)

### PREDICTABILITY AND CLARITY IN THE RULES OF THE GAME

Clear rules and legal stability of the PA Trade Protocol:



### A SINGLE LANGUAGE FOR DOING BUSINESS



Source: WEF 2019

## IFIAP: PACIFIC ALLIANCE INVESTMENT FACILITATION INITIATIVES

Space that facilitates investments in the Pacific Alliance.

Identifies and overcomes barriers to intra-regional investment and trade in services among the four member countries.

Improves the business climate for investment and trade in services.

A space to learn about suggestions, opportunities for improvement, and difficulties entrepreneurs and investors may have experienced with businesses in the Pacific Alliance.

## LATIN AMERICAN INTEGRATED MARKET - MILA

Regional market for securities trading.

Agreement established between the stock exchanges and securities depositories in Chile, Colombia, Mexico, and Peru.

There are **655** issuers registered as of April 2018.

**Source:** Pacific Alliance Investment Facilitation Agency - IFIAP

**NETWORK OF DOUBLE TAXATION AGREEMENTS**  
THE PACIFIC ALLIANCE HAS DOUBLE TAXATION AGREEMENTS WITH

**59 COUNTRIES**



## SHARED INVESTMENT STANDARDS IN THE PACIFIC ALLIANCE

Fair and transparent legal framework with clear and predictable rules for protecting Foreign Direct Investment (FDI).



## THE PACIFIC ALLIANCE INVESTMENT PROMOTION AGENCIES

are committed to creating jobs, increasing FDI, and improving the region's investment environment.



**PROMOTING INTRA-ALLIANCE AND PA BUSINESS WITH THE REST OF THE WORLD**



**SUPPORTING THE GROWTH OF ESTABLISHED COMPANIES FROM AN INVESTMENT AND FOREIGN TRADE PERSPECTIVE**



**SUPPORTING THE PROCESS OF INVESTING IN EACH COUNTRY IN THE PACIFIC ALLIANCE.**

\*Unless it is carried out for public benefit or social interest reasons, in a non-discriminatory manner, in accordance with due process, and through the payment of prompt, adequate, and effective compensation in accordance with international standards.

\*\*In order to bring in or take out of the country any investments, profits, or income produced by the investment, the proceeds from the sale, or liquidation thereof, or the indemnification or compensation received for an expropriation or any other type of indemnification.

## OUR SERVICES INCLUDE:



### CUSTOMIZED INFORMATION

Analysis of your investment and expansion projects in the PA using specialized commercial and legal information, prepared according to each company's needs and requirements.



### DIALOGUE WITH CENTRAL AND REGIONAL GOVERNMENT AGENCIES

Facilitation of contacts and meetings with government agencies, associations, and other public and private organizations to facilitate expansion project success.



### PROMOTIONAL ACTIVITIES

Investment seminars and conferences. Business matchmaking forums. Specialized websites. Brochures, business guide, directory of free trade zones, directory of services, among others.

**FREE AND CONFIDENTIAL\*\*\***





**Alianza del  
Pacífico**

### **PROCOLOMBIA**

Calle 28 No. 13a - 15, pisos 35 y 36  
(57) 1 560 0100  
Bogotá, Colombia

**procolombia.co**

For more information,  
email [alianzapacifico@procolombia.co](mailto:alianzapacifico@procolombia.co)

### **PROCHILE**

Teatinos 180, Piso 10  
(56) 2 33220000  
Santiago, Chile

**prochile.gob.cl**

For more information,  
email [alianzapacifico@prochile.gob.cl](mailto:alianzapacifico@prochile.gob.cl)

### **PROMPERÚ**

Calle Veintiuno No. 713, San Isidro  
(51) 1 616 7400  
Lima, Perú

**promperu.gob.pe**

For more information,  
email [alianzapacifico@promperu.gob.pe](mailto:alianzapacifico@promperu.gob.pe)

### **SECRETARÍA DE ECONOMÍA DE MÉXICO**

Pachuca 189, Col. Condesa,  
Demarcación Territorial Cuauhtémoc, C.P. 06140  
(55) 5729-9100  
Ciudad de México, México

**gob.mx/se**

For more information,  
email [dgppie@economia.gob.mx](mailto:dgppie@economia.gob.mx)

